



Messaging Server Market Trends, 2010-2013

Report Focus

This report presents the results of a detailed research program into preferences and plans for messaging servers among mid-sized and large organizations in the North American market. It focuses on the market for messaging servers, the cost of managing these systems, problems that organizations have in managing their messaging infrastructure, the potential use of alternative messaging systems, and other key issues. The goal of this research is to provide vendors, investors and others interested in the messaging market with actionable information that they can use to develop marketing plans and to more accurately focus their efforts on understanding and penetrating the messaging market.

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Part of what makes us unique is our market research panel: a large and growing group of IT professionals and end-users around the world with whom we conduct our research surveys. This allows us to conduct surveys quickly and accurately.

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