



Messaging in the SMB Market, 2009-2012

Report Focus

This report presents the results of a detailed research program into preferences and plans for messaging capabilities in the North American SMB space over the next several years. It focuses on a variety of messaging capabilities, including email systems, email security, real time communications, social networking tools, encryption capabilities, archiving services, and other capabilities. The goal of this research is to offer vendors, investors and others interested in the SMB messaging market with useful information that they can use to develop marketing plans and to more accurately focus their efforts on understanding and penetrating the SMB messaging market.

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