



## Messaging Policy Market Trends, 2009-2012

### Report Focus

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This report focuses on drivers for messaging policy management in mid-sized and large organizations in North America, as well as the current state of affairs with regard to policy development. The research conducted for this report, as well as the report itself, are focused on the needs of vendors, investors and others who are interested in participating in the messaging policy management market in some way, whether as providers of messaging policy management systems or as those who support the use of these systems. The information presented in this report is designed to help these vendors and interested parties make informed decisions about the future opportunities available in this market.

### Table of Contents

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|  |    |
|--|----|
| <b>Chapter 1</b>                                   |    |
| Executive Summary .....                            | 1  |
| <b>Chapter 2</b>                                   |    |
| Background and Methodology .....                   | 7  |
| <b>Chapter 3</b>                                   |    |
| General Policy Management Issues and Drivers ..... | 9  |
| <b>Chapter 4</b>                                   |    |
| Email Policy Issues .....                          | 15 |
| <b>Chapter 5</b>                                   |    |
| Real-Time Communications Policy Issues .....       | 21 |
| <b>Chapter 6</b>                                   |    |
| Web, Mobile and Other Policy Issues .....          | 27 |
| <b>Chapter 7</b>                                   |    |
| Archiving Policies .....                           | 31 |
| <b>Chapter 8</b>                                   |    |
| Policy Management Procedures and Technologies..... | 39 |
| <b>Chapter 9</b>                                   |    |
| DLP, Outbound and Encryption Policy Issues.....    | 49 |



## List of Figures

---

|   |    |
|---|----|
| Communication Tools for Which Organizations Have Implemented Policies .....   | 2  |
| Minutes Per Day Spent Using Various Communications Tools.....   | 9  |
| Concern About Various Outbound Content Issues .....   | 11 |
| Number of Different Messaging-Related Policies Currently in Place.....  | 13 |
| Thoroughness of Email Policies Currently in Place .....   | 15 |
| “Do you have different email policies for different levels of users in the organization?” .....                                   | 16 |
| Understanding and Compliance With Current Email Policies .....  | 17 |
| “Do you have different policies for inbound messages, outbound messages and internal content?” .....                              | 18 |
| Status of Current Instant Messaging Policies .....  | 21 |
| Employee Understanding and Compliance With Instant Messaging Policies .....   | 22 |
| Components of Current Instant Messaging Policies .....  | 23 |
| Tools Used to Limit or Block Unwanted Instant Messaging Use .....   | 24 |
| Motivation to Migrate to an Enterprise Instant Messaging System Among Organizations That Use Consumer Instant Messaging .....     | 25 |
| Current Organizational Policies for Various Communication Tools.....  | 27 |
| Tools Used to Limit or Block Peer-to-Peer File Sharing .....  | 29 |
| “Does your organization have the ability to monitor and manage employees’ communications on employer-supplied smartphones?” ..... | 30 |
| “If the technology was available, would your organization scan and archive messages based on content?”.....                       | 31 |
| Preference for Storing Instant Messaging and Email Content in the Same Archiving Repository.....                                  | 33 |
| Employees’ Use of Their Inbox as a Content Store .....  | 34 |
| Ability to Archive Employee Communications Sent on Employer-Supplied Smartphones .....  | 35 |
| Current Status of Email Archiving Policies.....   | 36 |
| Involvement by Various Groups in Driving Decisions to Archive and Supervise Messages .....  | 37 |
| Methods for Ensuring That Users Do Not Delete Messaging System Content That Should Be Retained Long Term.....                     | 38 |
| Preferences for Defining Corporate Messaging Policies, Specific Rules, etc.....   | 41 |



## List of Figures (concluded)

---

|  |    |
|--|----|
| “Does your organization have automated systems in place that scan outbound content for policy violations, sensitive information, credit card numbers, etc.?” ..... | 42 |
| “Does your organization have automated systems in place that automatically encrypts potentially sensitive or confidential outbound email?” .....                   | 43 |
| Dependence on Employee Training vs. Automated Technologies.....  | 44 |
| Effectiveness of Training Programs and Automated Technologies in Ensuring Policy Compliance .....  | 45 |
| Methods for Measuring Policy Compliance .....  | 46 |
| Types of Corporate or Regulatory Policies That Organizations Would Like to Enforce With a Content Filtering or DLP Solution .....                                  | 50 |
| How Organizations Most Commonly Deal With the Need to Open Messages for Content Monitoring Purposes When Messages are Encrypted .....                              | 54 |
| Frequency With Which Users Send Emails With Attachments That Are Too Large to be Sent Through Your Email System .....  | 55 |
| Issues That Result When Emails are Sent With Attachments That Are Larger Than the Email System Allows .....  | 56 |

## List of Tables

---

|  |    |
|--|----|
| Concerns With Various Aspects of Policy Management .....   | 10 |
| Drivers That Are Motivating Organizations to Establish New or Better Policies .....                                  | 12 |
| “How well does your current corporate policy on email use address your organization’s needs in various areas?” ..... | 19 |
| Understanding and Compliance With Policies for Employee’s Use of Various Communications Tools .....                  | 28 |
| “How important are each of the policy areas following to your organization?” .....                                   | 39 |
| Views on Managing Inbound Messages for Policy Enforcement .....  | 40 |
| Agreement With Various Statements About Policy Management.....   | 40 |
| Actions That Occur Based on Automatic Scanning of Outbound Email .....   | 44 |
| Preferences for Managing Various Types of Policy Violations.....   | 47 |
| Preferences for Notifying Users of Various Policy Violations .....   | 48 |
| Views on Managing Outbound Messages for Policy Enforcement.....  | 49 |



## About Osterman Research, Inc.

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Osterman Research, Inc. provides market research, cost modeling, benchmarking and related services to vendors of messaging and collaboration products and services.

We help vendors, IT departments and other organizations make better decisions through the acquisition and application of relevant, accurate and timely data on markets, market trends, products and technologies. We also help vendors of technology-oriented products and services to understand the needs of their current and prospective customers.

Part of what makes us unique is our market research panel: a large and growing group of IT professionals and end-users around the world with whom we conduct our research surveys. This allows us to conduct surveys quickly and accurately.

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