

# OSTERMAN RESEARCH PUBLICATIONS FOR 2009

**EIGHT INDUSTRY ANALYSIS REPORTS ON KEY MESSAGING, WEB AND COLLABORATION TOPICS TO BE DELIVERED THROUGHOUT 2009**

## INDUSTRY ANALYSIS

ORSS 2009 will include the following industry analysis reports to be delivered throughout 2009:

### Q1/2009

- Messaging Archiving Market Trends, 2009-2012
- Email, Web and IM Security Market Trends, 2009-2012

### Q2/2009

- Unified Communication Market Trends, 2009-2012
- Hosted Messaging Market Trends, 2009-2012

### Q3/2009

- Enterprise Messaging Server Trends, 2009-2012
- Messaging in the SMB Market, 2009-2012

### Q4/2009

- Mobile Messaging Market Trends, 2009-2012
- Messaging Policy Market Trends, 2009-2012


## INQUIRY SERVICE

Osterman Research will remain continually available to answer questions about these publications and the research conducted for them.

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Our deliverables focus on providing market intelligence to vendors and others that are focused on the messaging, Web and collaboration markets, and on helping vendors to deliver their marketing messages to current and prospective customers.

Part of what makes us unique is our market research panel: a large and growing group of IT professionals and end-users around the world with whom we conduct our research surveys. This allows us to conduct surveys quickly and accurately with very high response rates.

The founder and principal of Osterman Research, Inc. is Michael D. Osterman. Mr. Osterman has more than 25 years experience in the market research industry, conducting research for a wide variety of technology-based clients. Mr. Osterman has extensive experience in the design, deployment and analysis of market research programs, and has developed sophisticated cost modeling and forecasting methodologies in use by a wide variety of companies in the messaging industry. Mr. Osterman has written numerous articles for a variety of trade publications, and is currently the author of a twice-weekly, online column on messaging issues published by *Network World Fusion*. He is a panelist and speaker at various industry and vendor-sponsored events.

Osterman Research serves a worldwide client base, including Microsoft, IBM, Novell, BT, Symantec, Trend Micro, Google, MessageLabs, Cloudmark, Aptix, FaceTime Communications, Yahoo!, ZixCorp and Sendmail, among many, many others. A more complete list of clients is shown on the next page.

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### REPORTS

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